

PRESS RELEASE



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FOR IMMEDIATE RELEASE

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OUTDOOR POWERSPORTS ANNOUNCES NEW OFFROAD PARK:

Outdoor Powersports is thrilled to announce the launch of Outdoor Powersports Offroad Park at Crossbar Ranch near Davis, Oklahoma. The trails within this 6,500 acre park are among the finest in the country, hosting everything from national offroad racing circuits to weekend offroad enthusiasts. Outdoor Powersports, LLC is North Texas' and Southern Oklahoma's premium dealer and service provider for the finest outdoor machines, and this offroad park expansion will further enhance the purchasing and ownership experience. When asked about the acquisition, Outdoor Powersports owner Clint Stoffels said, "Ride Your Lifestyle' is more than a motto or slogan, it's how we feel. Crossbar Ranch is a beautiful and unique riding experience. We wanted all of our friends, family, employees and customers to experience it at its best. We wanted to be a part of the full outdoor offroad experience."

The park will continue to host races, corporate and offroad events. It will also be featuring Polaris Adventures on site, providing rentals and a completely new experience for everyone from first time to experienced riders. The majestic views will remain the same, but with a renewed focus on bringing them to everyone through planned park improvements and upgrades. With camping and a variety of outdoor activities for the entire family, Outdoor Powersports embodies the "Ride Your Lifestyle" mentality.

ABOUT OUTDOOR POWERSPORTS:

Outdoor Powersports is a premier dealer and service provider for Polaris, Kawasaki, Yamaha, Can Am and Honda with stores located in Gainesville, Texas and Ardmore, Oklahoma.

To learn more visit outdoorpowersportsusa.com.

ABOUT OUTDOOR POWERSPORTS OFFROAD PARK AT CROSSBAR RANCH:

The new Outdoor Powersports Offroad Park at Crossbar Ranch is an offroad recreational park located in Davis, Oklahoma. The park has played host to everything from offroad races to weekend riders.

To learn more visit www.rideyourlifestyle.com.

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